



**BREAKFAST**  
with  
**MAYOR BRIAN PETRIE**

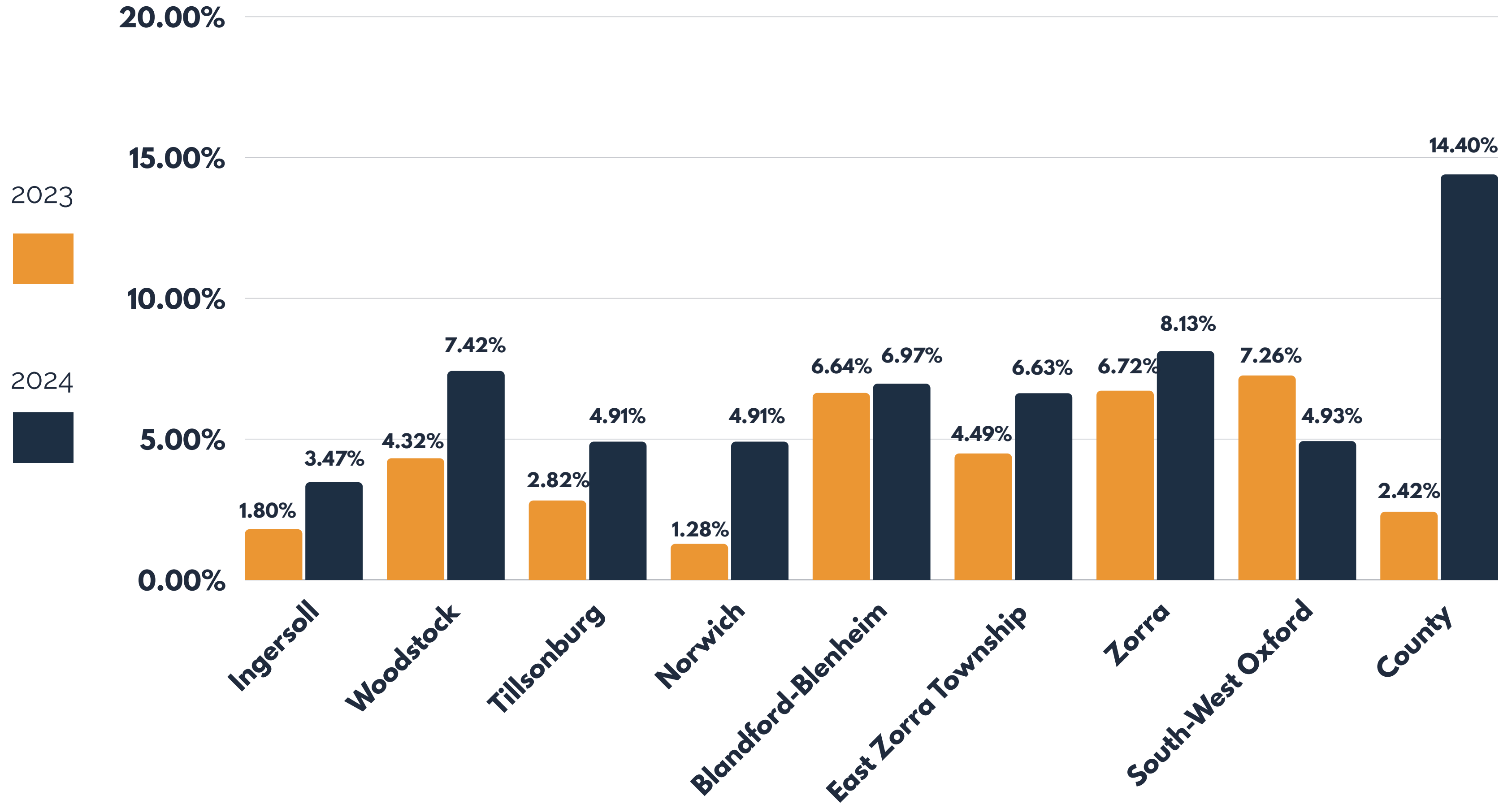


WALKING THE

WALK

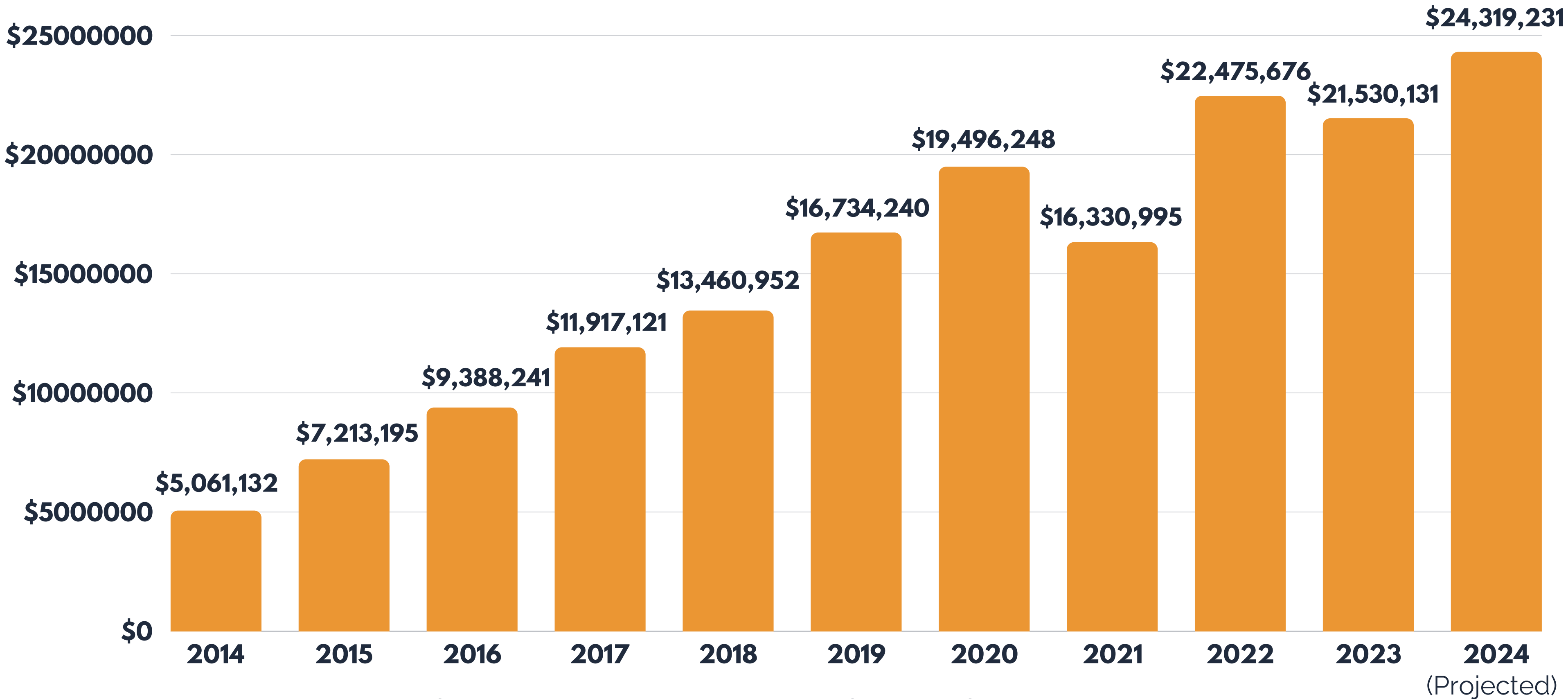
**THE NUMBERS**

# 2023/2024 NET TAX LEVY INCREASES IN OXFORD COUNTY



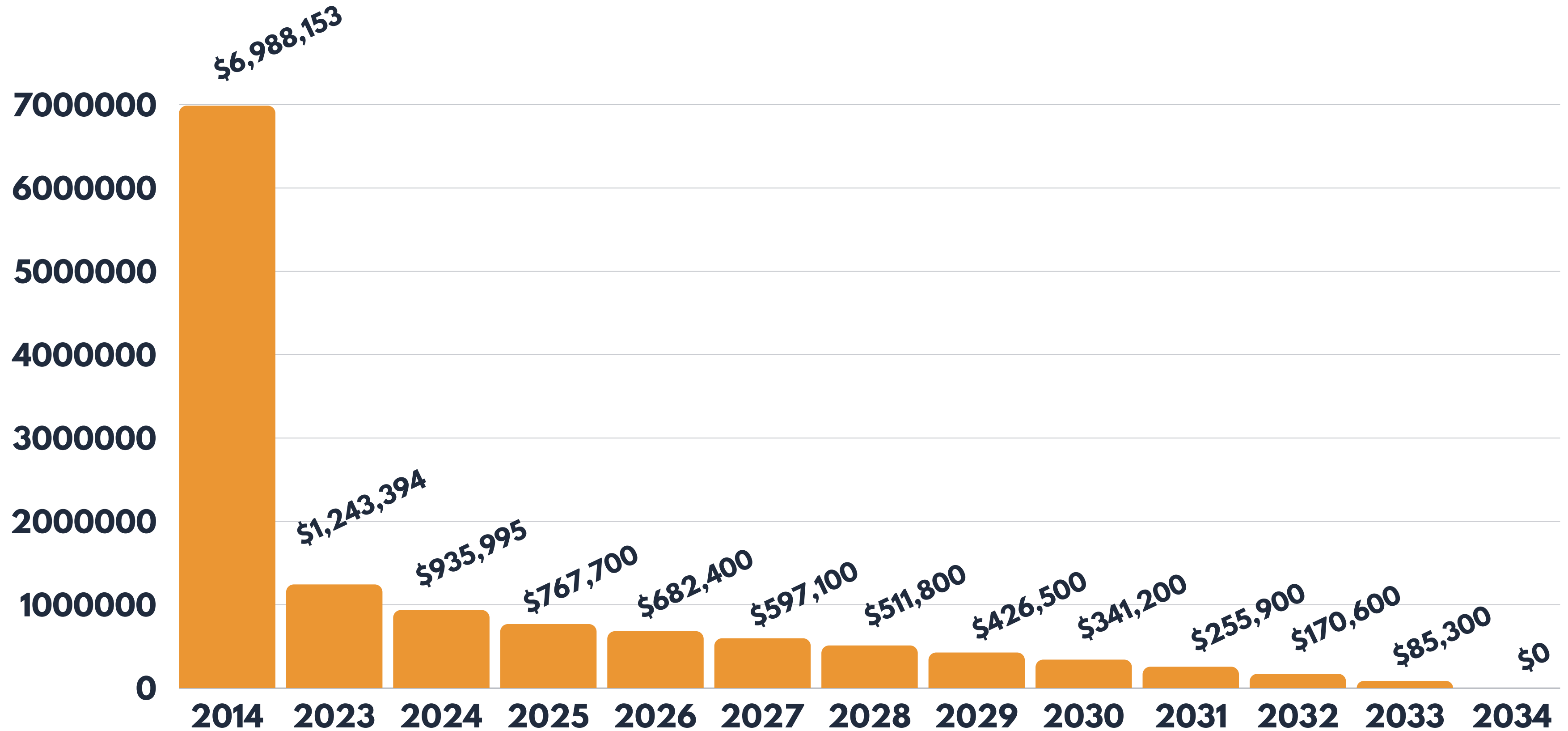


# RESERVES & RESERVE FUNDS













Servicing of Clarke Rd Industrial lands funded from Reserves in 2021.  
The reserves were replenished in 2022 with the proceeds from the sale of serviced lands.

# DEBT OUTSTANDING AT END OF YEAR



**THE STRATEGY**

# GOALS OF STRATEGIC PLAN

- Improved communication including a newsletter 
- Create a volunteer policy to encourage more volunteers 
- Implement 360 employee feedback process along with other Human Resources policy improvements 
- Bring Boundary Adjustment Lands online 
- Secure funding for the MURC 
- Encourage more commercial and industrial development 
- Develop more trails 
- Plant more trees 
- Develop a health strategy to support medical services 
- Develop a housing strategy to encourage the diversification of our housing supply 

# DOWNTOWN INGERSOLL

## 2024/2025 Downtown Projects Include

- Downtown Parking Study - inventory review & forecasted needs
- Downtown Revitalization Plan - achievable recommendations to support and enhance our Downtown
- Community Improvement Plan Review - part of the Downtown Revitalization Plan to ensure we're incentivizing activity to rejuvenate the Downtown and keep it strong

## Partners Supporting Our Downtown Core



**Ingersoll District  
Chamber of Commerce**



**Ingersoll Downtown  
BIA**



**Community Futures  
Oxford**



**Small Business Centre**



COMMUNITY EMPLOYMENT  
SERVICES

**Community  
Employment Services**

# COMMUNICATIONS

**Ingersoll acquires 78 acres of land for greenspace, community use**

**CBC News Canada, January 5, 2024**

**Ingersoll introduces digital tool to boost civic engagement**

**CBC News Radio, February 7, 2024**

**Financial stability and growth in Ingersoll**

**MSN.com, January 5, 2024**

**Area municipality takes community engagement up a notch**

**Yahoo! News, February 12, 2024**

**Ingersoll Passes Multi-Year Budget for 2024-2027**

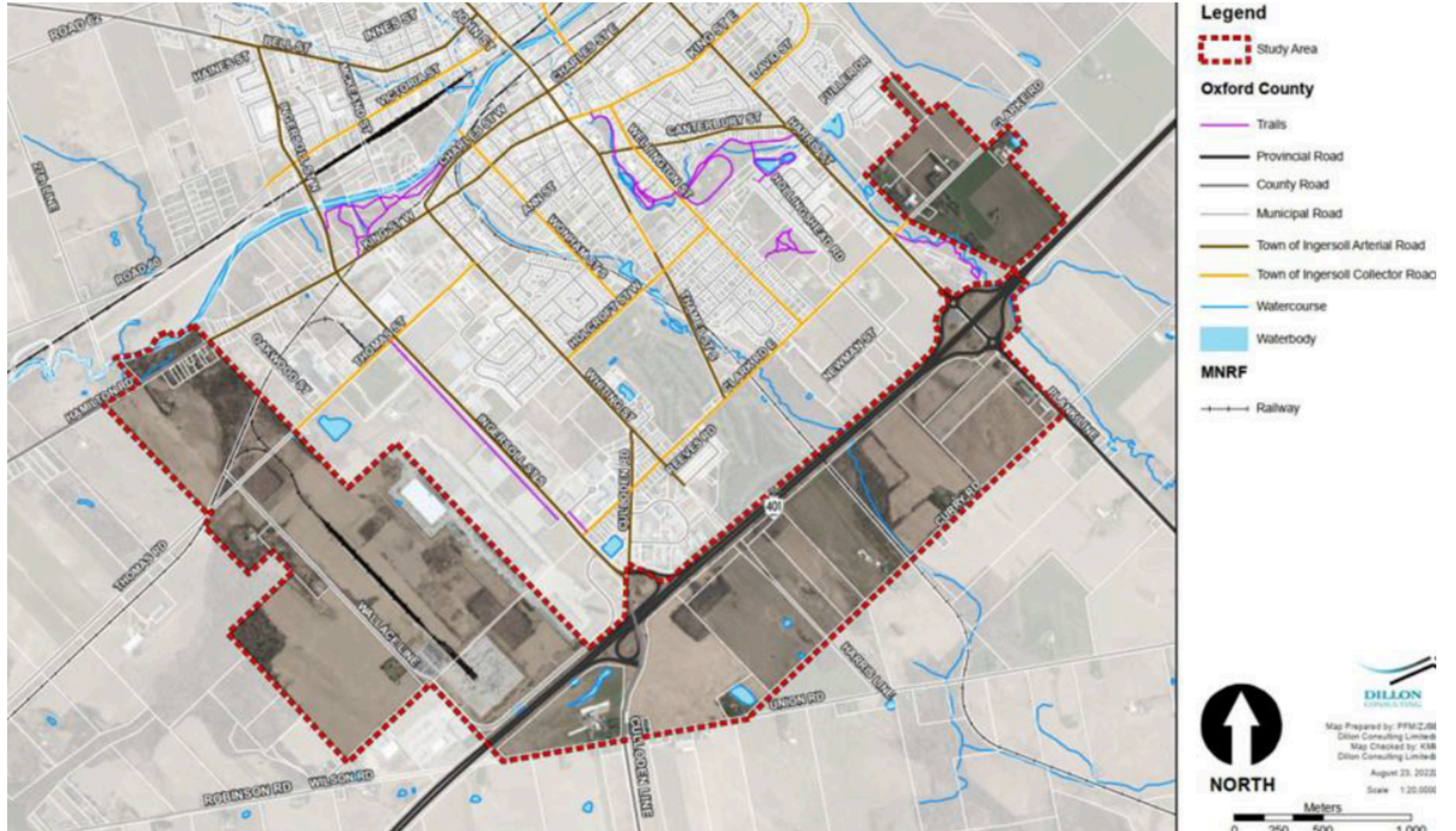
**Heart FM, January 23, 2024**

**214 Carson Co. Builds in Ingersoll**

**Heart Fm, March 12, 2024**



# SECONDARY PLAN



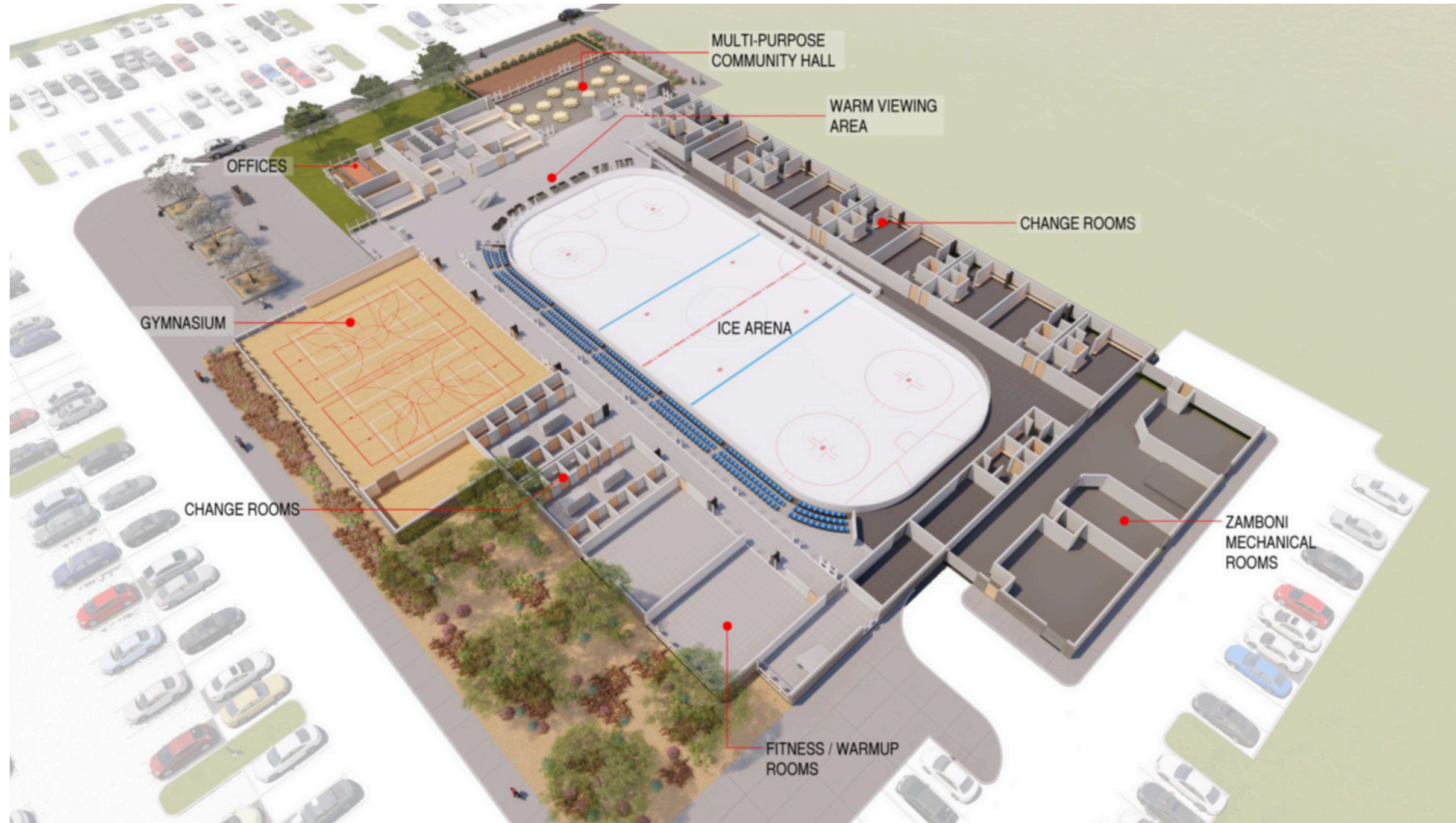


# NEW LAND PURCHASE & OPPORTUNITIES






# NEW MULTI-USE RECREATION FACILITY



**THE BUSINESS**





An aerial photograph of a suburban town, showing residential houses, streets, and green spaces. A dark semi-transparent rectangular overlay is centered over the image, containing text in a bold, orange font. The text is a quote about the town's business climate.

**“ The Town of Ingersoll is recognized as the best place to invest due to a positive business climate created by business retention and economic diversification efforts. ”**

**Town of Ingersoll's Corporate Strategic Plan**



# INGERSOLL ADVANTAGES



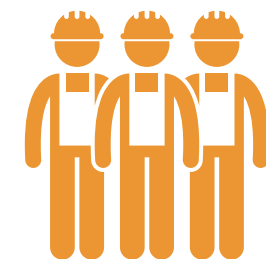
LOCATION



NO DEVELOPMENT CHARGES



AVAILABLE SITES



AVAILABLE WORKFORCE



LOCAL AMENITIES



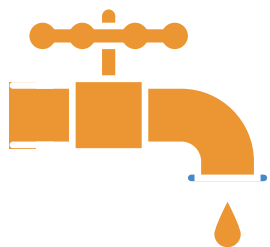
AVAILABLE INCENTIVES



COMPETITIVE BUSINESS COSTS



LOGISTICS



RELIABLE SERVICES



SUPPORTIVE BUSINESS CLIMATE



# CONSTRUCTION INVESTMENTS



156 new permits issued in 2023



Construction value of permits issued: \$36,362,439.31



Anticipating continued strong rebound in the residential sector for 2024



Anticipating a stronger than average growth in the industrial sector for 2024 and 2025





# INDUSTRIAL INVESTMENTS

## **Dot Foods Canada**

165,000 square-foot building completed, total of 500,000 square-foot site plan approved

## **100 Newman Street**

120,000 square-foot building tentatively leased

## **70 Newman Street**

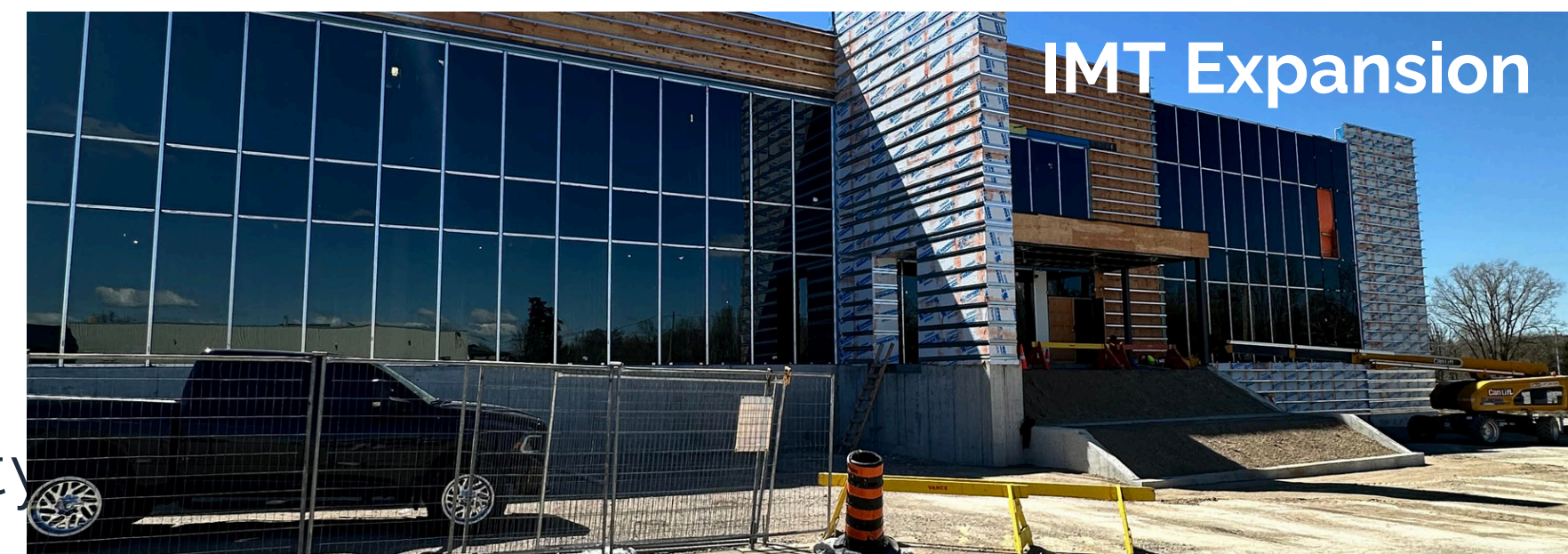
233,000 square-foot building site plan approved

## **IMT**

80,000 square-foot expansion, 40,000 square feet leased

## **GM CAMI**

400,000 square-foot battery assembly facility





# INDUSTRIAL OPPORTUNITIES

## Proposed Development

### **150 Newman Street** (18 acres of 200 Clarke Rd site)

- 233,000 square-foot to be leased or sold on 10.23 acres

### **274171 Wallace Line** (140 acres boundary adjustment area)

- 58 acres to be sold for up to 1 million square foot
- Balance to be retained with up to 1 million square-foot to be leased

## Current Industrial Opportunities

### **274171 Wallace Line**

- 58-acre site currently listed

### **385 Thomas Street**

- 8-acre site currently listed

### **271 Ingersoll Street S**

- 5-acre site currently listed

### **50 Newman Street**

- 12-acre site owned by Town in 200 Clarke Rd subdivision

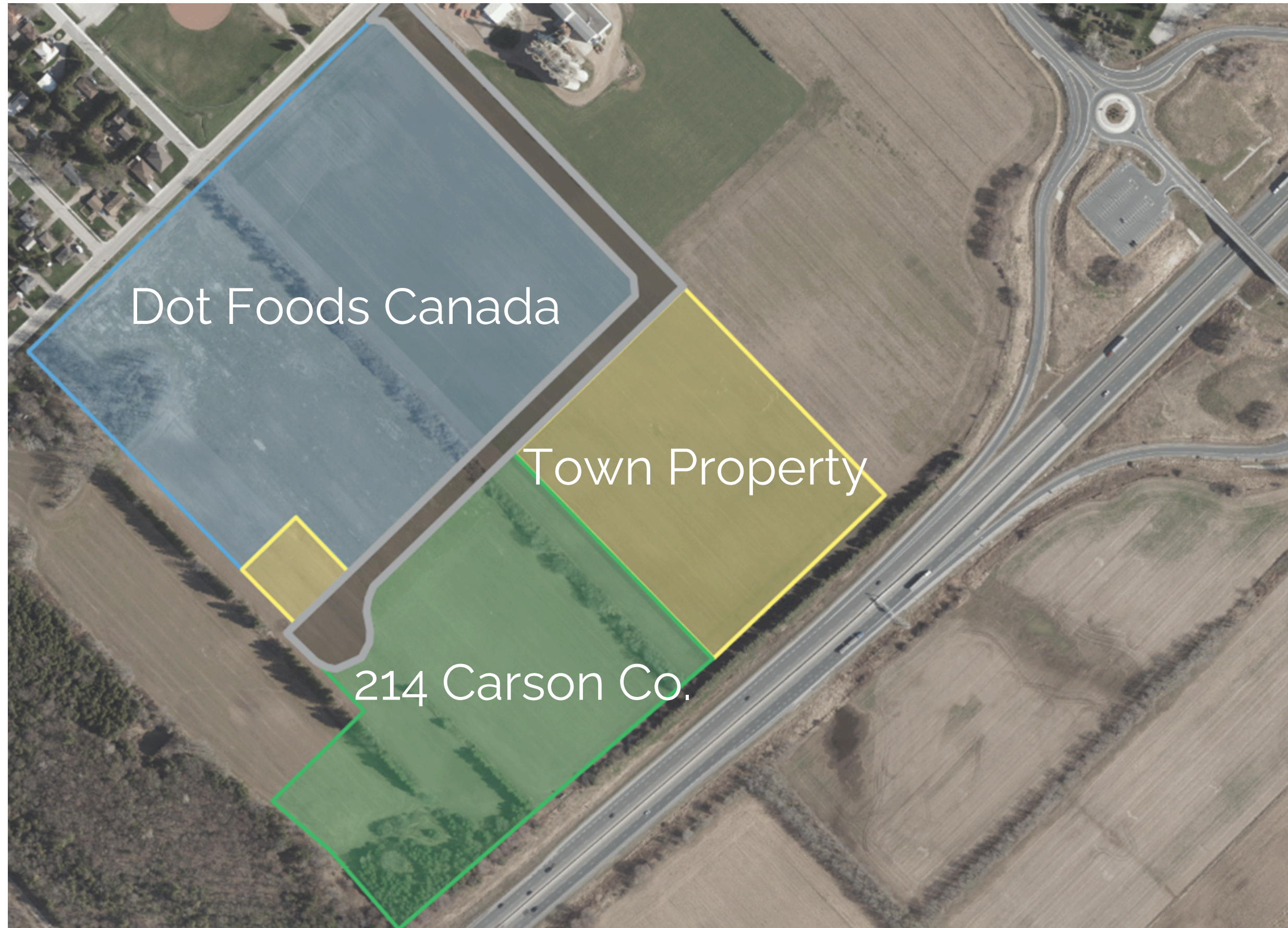
### **150 Oakwood Street**

- 10-acre site currently listed





# 200 CLARKE RD INDUSTRIAL SITE





# ECONOMIC DEVELOPMENT SERVICES

**We're Here to Help!**

**Economic Development Team**

**Curtis Tighe**, Manager, Economic Development & Tourism  
**Ashley Rooney**, Economic Development & Tourism Coordinator



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[www.ideallocation.ca](http://www.ideallocation.ca)



**THANK YOU**  
FOR YOUR SUPPORT!

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Questions?